



Vaduz, 17 October 2024

## Facts and Figures

Latvia and its traditional folk costume

<b>Exhibition:</b>	Latvia and its traditional folk costume
<b>Duration:</b>	The exhibition lasts from Thursday, 24 October 2024 to Sunday, 23 February 2025.
<b>Place:</b>	Liechtenstein NationalMuseum Städtle 43, Postfach 116 9490 Vaduz Principality Liechtenstein
<b>Opening hours:</b>	Tu, Th to So 10 am to 5 pm, We 10 am to 8 pm, Mo closed
<b>Tickets:</b>	Regular CHF 10.00 Reduced CHF 7.00
<b>Concept of the exhibition:</b>	<p>The traditional folk costume is one of the most important cultural treasures of Latvia. It is a living heritage that combines craft traditions developed over the centuries and passed down through the generations. Moreover, the folk costume is now an important and striking symbol of Latvian identity. The Latvian tradition of the Song and Dance Festival also plays an important role in this respect, which is included in the UNESCO Intangible Cultural Heritage and attracts more than 40,000 participants to Riga.</p> <p>The style of the folk costumes differs considerably depending on the region. The canon of Latvian folk costume dates back to the local traditions of the five cultural and historical regions of Latvia (these are Vidzeme, Kurzeme, Latgale, Zemgale, Sēlija in the Latvian language) and is based on examples from museum collections.</p> <p>The travelling exhibition organised by the Latvian Cultural Centre presents 14 traditional costumes that reflect the diversity of Latvian culture in terms of period, region and culture. Some also relate exciting stories of how they were created and worn, which are inextricably linked to Latvia's eventful history</p>
<b>Live-Stream Vernissage:</b>	<b>Wednesday, 23 October 2024, 6 pm Liechtenstein NationalMuseum</b> We cordially invite you to the opening per Live Stream of our special exhibition «Latvia and its traditional folk costume».



Liechtensteinisches  
**LandesMuseum**

Andrea Kauer Loens, Director of the Liechtenstein NationalMuseum, welcomes you. Esther Schindler, Deputy Director, Office for Foreign Affairs, and H. E. Guna Japiņa, Ambassador of the Republic of Latvia to Liechtenstein, Austria, Slovakia, Switzerland, speak the welcome remarks. Signe Pujāte, Director of the Latvian Cultural Centre, introduces the topic.

The opening can be followed via live stream.  
Details can be found on [www.landmuseum.li](http://www.landmuseum.li)

**Website:**

[www.landmuseum.li](http://www.landmuseum.li)

**Presse pictures:**

<https://www.landmuseum.li/de/medien>

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